



Adding Special Offers to your Listing

Special offers are a great way of encouraging people to click through to your main listing. On our sites properties with current special offers sport the orange 'Special offers' ribbon and full details are shown on the full advertisement.

Last Minute Cottages

The Old Stable
2 apts sleep 2-3 (5)



The Old Stable - Devon North - 2 apts sleep 2-3 (5)

Dowland, Winkleigh - Devon North

The Old Stable offers two beautiful and individual apartments for 2 - 3 guests in a peaceful rural location. The Greenhouse Spa offers a cedar hot tub and sauna for 2 people and the services of a beautician. Great location for visiting the north Devon and Cornwall coasts, Dartmoor and Exmoor.

SB
EA
📶
🍷
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🍷

den4130

property details >
view calendars
add to enquiry list
special offers

Big Cottages



The Old Stable
maximum guests 0

Dowland, Winkleigh - Devon North

The Old Stable offers two beautiful and individual apartments for 2 - 3 guests in a peaceful rural location. The Greenhouse Spa offers a cedar hot tub and sauna for 2 people and the services of a beautician. Great location for visiting the north Devon and Cornwall coasts, Dartmoor and Exmoor.

SB
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2 properties sleeping between 2 & 3

The Hen House

The Old Stable

Dowland, Winkleigh
Devon North

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sleeps up to 10

Multiple properties



To prevent out of date information remaining on the site, special offers ALWAYS time out after 2 weeks, so do make a note in your diary...

It is very easy to add a special offer on Last Minute Cottages & Big Cottages. This sheet will walk you through the steps.

1. Log on to the Owners Update page by going to the blue menu bar at the top of [Last Minute Cottages](#) or the dark grey owners update button at the bottom or all pages on [Big Cottages](#) or the pale blue button at the bottom of all pages of [The Hen House](#).
2. Log in to your administration page using your user name and password
3. Click on 'Update Special Offers' on the second line down.
4. The 'Special Offers' box looks like this below.

Please remember that each box is 'optional' – you DO NOT have to fill in every box!

SPECIAL OFFERS - to be shown in area listing popout box:

Not all boxes need to be filled in although it is advisable to follow certain guidelines.

The first box will show either a price or a percentage, depending on what you add to the second box. If you wish to show just a price add the price to the first box and the '£' to the second. If you wish to offer a set price off add the price to the first box and the '£ off' to the second. If you wish to show a percentage discount add the percentage to the first box and the '% off' to the second.

Please click on the date boxes and use the calendar pop up to add dates in the correct format.

EXAMPLE

50	£	07.06.2016	14.06.2016	7	welcome hamper included in price		
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Amount	£ or %	From	To	Nights	Brief description	Delete	Move
						<input type="checkbox"/>	↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑

THIS BOX IS ON A 14 DAY TIMEOUT AND IF YOU DO NOT UPDATE WITHIN THAT TIME PERIOD ALL INFORMATION WILL BE ERASED.

Amount

Insert numbers only (no £ signs or %). This box is for prices, money off or % discounts.

£ or %

If you have filled in the 'Amount' field, you will need to fill something here. Choose from £ if you have put a price **£ off** if you have put money off or **% off** if you have put a percentage off.

From and To

Click on the pop up calendar to fill in the start and end of your offer.

Nights

If you wish to add the number of nights

Brief description

You can use up to 45 characters including spaces, numbers letters, full stops, commas, £, and %.

Delete

Delete a line when your offer runs out.

Move

Move your offers up and down.

Keep your offers:

Brief - people can find more details about your properties in the main listing

Informative, simple and easy to understand

Aesthetically pleasing –use capitals sparingly - too much ‘SHOUTING’ can put be very off putting

Remember to click on ‘Update’ to save your work and ALWAYS check what your listing looks like on your live advert.

The example below

Amount	£ or %	From	To	Nights	Brief description	Delete	Move
300	% off	16.06.2017	23.06.2017	7	Rose Cottages sleeps 5 reduced from £550	<input type="checkbox"/>	↓

looks like this on Last Minute Cottages

Special offers

£300 Fri 16th Jun to Fri 23rd Jun 7 nights Rose Cottages sleeps 5 reduced from £550

It is very easy to move your offers around. Just click ‘delete’ then Update to delete a line and click the radio buttons to move the lines up or down.

EXAMPLE

50	£	07.06.2016	14.06.2016	7	welcome hamper included in price		
20	% off				Mid weeks breaks in July	<input type="checkbox"/>	↓
100	£ off	30.06.2017	07.07.2017		Stable Cottage - was £850	<input type="checkbox"/>	↑ ↓
50	% off	21.06.2017	27.06.2017		Carpenters Cottage	<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑ ↓
						<input type="checkbox"/>	↑

THIS BOX IS ON A 14 DAY TIMEOUT AND IF YOU DO NOT UPDATE WITHIN THAT TIME PERIOD ALL INFORMATION WILL BE ERASED.

Other Examples

When you get a bit more confident you can play around with the design...

If you want to lead with a particular piece of information, fill in those boxes on the first line and then put the rest of the information in the lines below.

Brief description

Cottages sleeping 4+

Low season couples discount 30% off

Midweek breaks 20% off

If you are not sure how best to display your special offer please contact: Jill or Pin at jillnielson@lastminute-cottages.co.uk or pin@lastminute-cottages.co.uk.